

GAN JING WORLD

#BeKindBeCool

Kindness Art Competition 2026-27



\$500 1st Place Prize
(One in Each Grade Levels)

Gan Jing Kids \$88 Value
Streaming 1 Year (Ten in Each Grade Levels)

Grade Levels:

- 1st - 3rd Grade 4th - 6th Grade
 7th - 9th Grade 10th - 12th Grade

SPECIAL
RECOGNITIONS

- **Winners Ceremony**
- **Kindness School & Student Certificate**
- **Art Exhibition**
- **Times Square Billboard Showcase**

HOW TO ENTER Download entry form at: gjw.us/artentryform

Deadline: Mar 31, 2027

- 1 Create your kindness artwork
- 2 Ask parents to sign the entry form
- 3 Submit it to your teacher / school / organization

or

- 1 Create your kindness artwork
- 2 Ask parents to scan & upload it to GanJingWorld.com with **#BeKindBeCool**
- 3 Email the entry form & artwork link to creators@ganjingworld.com



Technology for Humanity
GanJingWorld.com



UPLOAD HERE

#BeKindBeCool

Let Kindness Be Your Inspiration

- Smile at someone new
- Hold the door
- Help carry things
- Thank your teacher
- Draw a picture for family
- Write a kind note
- Share toys
- Give a compliment
- Pick up trash
- Feed your pet
- Let someone go first
- Help your sibling
- Call your grandparents
- Say "please" and "thank you"
- Make a get-well card
- Donate toys or clothes
- Water plants
- Help set the table
- Say something nice about yourself
- Read to a younger child
- Clean up without being asked
- Make your bed
- Say "sorry"
- Share your snacks
- Help with chores
- Compliment 3 people
- Pick up something someone dropped
- Say "good morning"
- Cheer up a friend
- Thank a community helper
- Leave a happy note
- Write kind chalk messages
- Invite someone to play
- Smile at a stranger
- Help to cook
- Say "I love you"
- Help a younger kid
- Use kind words
- Recycle
- Write 3 things you're thankful for
- Compliment your teacher
- Help find something lost
- Cheer for others
- Take turns
- Message a relative
- Say "I appreciate you"
- Make a small gift
- Share a book or a game
- Give a high-five
- Say something kind before bed



About the Competition

The **#BeKindBeCool Kindness Art Competition 2026-27** invites students to express what kindness means to them through art, posters, or drawings.

Students may use any medium – colored pencil, watercolor, crayon, marker, or mixed media – to show how kindness can make the world a better place. Use classroom discussions, stories, or short videos to spark ideas about empathy, caring, and positivity.

Hosted by: **GanJingWorld.com**
Theme Inspiration: **Choose Kindness**
Paper: **White Card Stock Paper**
Submission Deadline: **March 31, 2027**

Grade Level	1st Place Prize	Excellence Awards (10 winners in each grade level)
Grades 1-3	\$500	Gan Jing Kids Streaming for 1-Year (\$88)
Grades 4-6	\$500	Gan Jing Kids Streaming for 1-Year (\$88)
Grades 7-9	\$500	Gan Jing Kids Streaming for 1-Year (\$88)
Grades 10-12	\$500	Gan Jing Kids Streaming for 1-Year (\$88)

HOW TO JOIN

- 1 Download entry form at: gjw.us/artentryform
- 2 Prepare drawing papers & inspire students' creativity with kindness
- 3 **Submit Option 1: Via Email**
Email the scanned entry form & artwork to creators@ganjingworld.com
Submit Option 2: Via Mail
Mail the artwork, with the entry form and parent's signature on the back, to:
33 Fulton St, Middletown, NY 10940 (Attn: #BeKindBeCool)

SHARE ONLINE

Share students' artworks to
GanJingWorld.com with **#BeKindBeCool**



Dear Parent or Guardian,

Your child has the opportunity to participate in the **#BeKindBeCool Kindness Art Competition 2026-27**, hosted by **GanJingWorld.com**, a New York-based content-sharing platform dedicated to "Technology for Humanity."

This global event encourages children to express kindness, respect, and trust through art and creativity.

Winning artworks will be featured in **New York Times Square**, recognized at **an award ceremony in Summer 2027**, and included in an **art exhibition** celebrating kindness in youth.

Key Dates:

- Submission Deadline: March 31, 2027
- Winners Announced: Spring, 2027
- Awards Ceremony: Summer 2027, Times Square, NYC

Please complete the consent section below and return it with your child's artwork to the teacher.

#BEKINDBECOOOL AWARDS ENTRY FORM

Student Initials: _____

School / Organization: _____

Grade Level: 1-3 4-6 7-9 10-12

Parent / Guardian Name: _____

Parent / Guardian Signature: _____

By signing this form, I acknowledge that I am a parent/legal guardian of the entrant and give my permission to enter the contest. I understand that my child's artwork and basic details (initials, grade, and school) will be used only to run and display the competition. Some selected artwork may appear publicly (e.g., on Gan Jing World's website, social media, or printed materials). I have read and accepted the official #BeKindBeCool event rules at gjw.us/eventrules and acknowledge that Gan Jing World's Privacy Policy located at ganjingworld.com/policy applies. Participation is voluntary, and I may withdraw consent at any time by contacting creators@ganjingworld.com.

Benefits for Students, Teachers, and Schools

1 NY Times Square Billboard Showcase

Winning kindness artworks will shine on a global stage



2024 Kindness Awards Ceremony at Nasdaq Billboard

2 Awards Ceremony at the Center of the World, Summer 2027

2023 Kindness Awards Ceremony at Time Square



3 Kindness School & Teacher & Student Certificate



4 Art Exhibition



Kindness Art Competition (Malaysia Edition) Exhibition, September 2025

5 Media Coverage



Our Impact

#Kindness Sparks Actions in Schools Worldwide

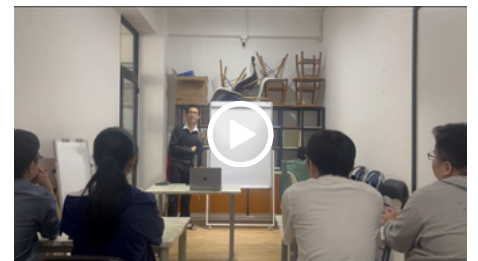
Weaving messages of anti-bullying into classrooms



Lumen Academy (Waltham, MA) - Pre-K to Grade 8 students created essays & videos under a "kindness umbrella," building an empathy-driven culture.



SMPN 29 Batam (Indonesia) - 951 students and 32 teachers fused creativity and kindness, raising compassionate future leaders.

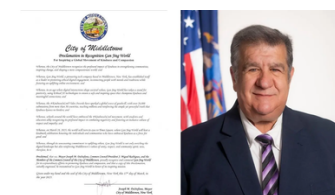


Ho Chi Minh University (Vietnam) - 200 freshmen crafted 55 films, each a bold step toward uplifting their world.

International Impact & Recognitions



2,000 school principals and teachers from 5 cities in Indonesia attended a webinar introducing Gan Jing World



Gan Jing World is Declared of Provincial, Educational, Cultural, and Social interest in Santiago Del Estero, Province of Northwestern Argentina

About Gan Jing World

Gan Jing World is an independent video streaming and content sharing platform guided by its core value, "Technology for Humanity," which means using technology to serve people and promote kindness, respect and trust among individuals, families, and society. Its non-addictive algorithms prioritize meaningful information and content.



#BEKINDBECOOOL



March 28, 2024 Declared Gan Jing World Day in Batam, Indonesia, recognizing impact of the #Kindness event.

34,000+

Entries of Acts of Kindness

11

Languages

200+

Countries and Regions